



Комиссия по организации подготовки
управленческих кадров для
организаций народного хозяйства
Российской Федерации



NL Agency
Ministry of Economic Affairs

President's Programme Russia 2010 Information for Russian candidates

Introduction

The Netherlands President's Programme aims to support the Russian Presidential Management Training Initiative. It is a joint effort of the government and business community of the Netherlands to provide young Russian managers with an increased understanding of management and, at the same time, to strengthen their skills to successfully develop economic relations with Dutch partners. NL EVD International, Agency NL, is in charge of the organization and implementation of the programme. The programme offers a combination of training by Dutch business schools and a practical assignment in a Dutch company. In the framework of this programme, more than 450 Russian trainees were trained in the Netherlands over the past ten years.

Outline of the programme

The programme consists of five phases:

1. Pre-selection.
2. Basic training and second selection programme of 1 week in Russia.
3. Further training of 10 days in the Netherlands and final selection.
4. Practical assignment of 3 weeks in a Dutch company.
5. Final 2 days of feedback and assessment.

1. Pre-selection

To participate in the Dutch - Russian President's Programme you need to have completed the preparation of managerial staff for business organizations of the Russian Federation. After completing this programme you are eligible for participation in the bilateral Dutch - Russian President's Programme. Please refer to the following link for more detailed information: <http://www.pprog.ru>. If you are a former student of the MBA President's Programme for preparation of managerial staff for business organizations of the Russian Federation, your first step is therefore to register at the Federal Commission.

It is also possible to participate in the bilateral Dutch - Russian President's Programme as a free market candidate. This means that a Dutch company has asked you to participate in the Programme and has a placement for you. Alternatively, you have found a Dutch company and secured an internship placement for yourself within that company. If you participate as a free market candidate it is therefore crucial that you already have a host company who is committed to offering you an internship.

Candidates can apply for participation by sending an e-mail with application package to the Federal Commission or as a free market candidate to the NL EVD International project advisor (see contact details below).

After review and approval of the application set, candidates will receive a telephone call for a selection interview. This interview will be conducted in English and will take about half an hour.

The availability of a practical assignment in a Dutch company determines which candidates will be pre-selected to participate in the basic training programme in Russia.

Two until four weeks prior to the start of the basic training programme in Russia, candidates will be informed on the outcome of the selection procedure.

2. Basic training programme

This part of the programme takes one week and will be staged in Russia. The programme will focus on the improvement and elaboration of personal skills, like entrepreneurial behaviour, creativity, effective presentations, etc.

During the basic training programme in Russia the final selection will take place of participants for the further training programme in the Netherlands. Criteria for selection include the command of English and active participation during classes. The selected trainees will travel to the Netherlands within 12 to 14 weeks after the initial week of training.

3. Further training in the Netherlands

This part of the programme takes 10 days. The training will focus on business development and consists of Western business practices in subjects such as project management, human resource management, marketing & sales, financial management, etc.

Special attention will be paid to cross-cultural understanding, with an emphasis on traditions and customs in the Netherlands (business) community in order to prepare the Russian trainees for their practical assignment in a Dutch company.

4. Practical assignment in a Dutch company

This part of the programme can best be characterized as “how does theory work in practice”.

The Dutch companies who support the programme offer a tailor-made traineeship taking into account the specific needs of the company and the personal goals of the trainee.

Usually the traineeship involves a task, which focuses on the improvement of the performance of (parts of) the company. This way of working will give the Russian trainees an insight and overview of a Dutch company's ins and outs. It helps to discover the key parameters for success for the business under consideration. It will encourage trainees to make recommendations for change and improvement in the host company, as well as in the home companies.

The Dutch companies are asked to nominate a coach, who will support and guide the trainees during their practical assignment. NL EVD International will monitor the achievements of the trainees.

5. Two days of feedback and assessment

After three weeks of practical assignment, the trainees return for a two-day feedback and assessment session. In this period, the results of the practical assignments will be presented and discussed. The trainees will present their plans for practical application of learning points and will make suggestions for potential follow-up actions between Dutch and Russian companies. These final two days are concluded with assessment of training and a practical assignment. A closing ceremony will conclude the programme.

Profile of trainees

Trainees are preferably between 28 and 35 years old. They have graduated from a university or a college of advanced technology and have at least 3 years managerial experience. A good command of English, in writing, speaking and understanding, is an absolute must. Last but not least, the trainees should be eager to learn and further develop their management capabilities.

Dutch companies may recommend trainees for selection, if they fit the above-mentioned profile and do not already work for the company involved.

Further criteria for success are:

- Active participation in the training;
- A company assignment that results in useful recommendations for the relevant business(es) and which shows that trainees are able to use the knowledge and skills obtained during the training;
- A realistic, yet ambitious action plan for applying the learning points in the work situation in Russia and for further personal development.

Trainees who successfully complete the programme will receive a certificate from NL EVD International.

Teachers and trainers

The training of the Russian management trainees will be a co-operation between NL EVD International and business schools in Russia and the Netherlands. Seasoned professionals from leading business schools will give lectures and training.

Financial arrangements

There are almost no (direct) costs involved for the trainees. Full board and lodging will be provided for during the programme. During the first week the trainees will be hosted on location. During the further training programme in the Netherlands, including the final 2 days of feedback and assessment, trainees will be hosted by the programme organizer in cooperation with NL EVD International. During the practical assignment, the Dutch host companies will provide housing and meals. More details will be given before the trainees go to the Dutch companies for their practical assignment.

The only cost involved for the trainees is your way of transportation towards the first week of training in, your way of transportation towards Moscow for the second part in The Netherlands and personal spending money during the programme. Insurance will be provided for through the programme.

Schedule

Programme dates for the year 2010 are not yet determined. The first leg of training in Russia will take place around May, the second leg of training and internship in The Netherlands will take place around September. As soon as there is any information concerning dates or any additional information, we will announce this on our website www.evd.nl/prp or www.evd.nl/ipc.

How to apply

In order to register as an applicant for the Netherlands President's Programme 2010, please apply by sending an e-mail stating your interest. The e-mail should include an application package (candidate and company profile). If you studied under the Russian Presidential Management Training Initiative, the application package should be sent to the Federal Commission.

Further information

For further information about the Netherlands President's Programme, please contact:

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